

Canada's leading business associations urge governments to adopt recommendations to foster economy recovery

Chatham-Kent – June 4, 2020 – Today, the Chatham-Kent Chamber of Commerce is endorsing [Roadmap to Recovery](#); a comprehensive look at the challenges facing our economy that identifies 51 specific recommendations governments should adopt to overcome them.

“Communities from coast to coast to coast have been affected by the current crisis, but now is the time to prepare for how we will build resilience moving forward. We are proud to stand with the Canadian Chamber to urge governments to adopt the *Roadmap to Recovery* which will help not only Chatham-Kent businesses to prosper, but all communities and all Canadians as well,” said Gail Hundt, President & CEO

While no one can predict with any certainty the economic and political changes this crisis will have on Canada, there is broad agreement these changes will be significant. *Roadmap to Recovery* proposes a policy reset to kick start the recovery and create a more resilient economy by addressing the following issues:

- Getting Canadians back to work
- Keeping supply chains and people moving
- Managing debt and deficits
- Navigating global fragmentation
- Adopting technology and innovation
- Ensuring a resilient resource sector
- Planning for small- and medium-sized business continuity
- Strengthening our public health infrastructure
- Rethinking government's role and priorities

“In the middle of a once-in-a-century pandemic, it is difficult to think beyond confronting the immediate effects of COVID-19. However, even as we continue supporting each other today, we must also begin looking over the horizon to the post-COVID-19 world. We must be bold and innovative, and avoid the temptation to seek comfortable solutions in an increasingly uncomfortable world. We need to start planning how our country and economy can emerge stronger,” said Perrin Beatty, President and CEO, Canadian Chamber of Commerce.

The high level of collaboration among governments, businesses and civil society managing this pandemic will be required in equal measure as we move forward to deal with our shared recovery. We stand ready with the Canadian Chamber to be a willing and dedicated partner to governments on this next phase.

The Canadian Chamber in Commerce created *Roadmap to Recovery* in partnership with their Canadian Business Resilience Network of over 450 chambers of commerce and boards of trade, including Chatham-Kent Chamber of Commerce, and more than 100 of Canada's business and industry associations.

[Click here](#) to read the full *Roadmap to Recovery*.