



CHATHAM-KENT
CHAMBER *of*
COMMERCE

Our Values

THE CHATHAM-KENT CHAMBER OF COMMERCE Values define what we stand for in all that we do. They are reflected in the way we build relationships and deliver value to all stakeholders —our Members, Directors, Associates and community. Guided by our shared values, and united in a common purpose, we achieve our strategic goals and accomplish great results. We demonstrate our values through decisions and actions we take. Our values create our culture and unify us across business and geographies.

INTEGRITY

We build trust through integrity in everything we do.

- Earn the trust and loyalty of our members, community and colleagues by doing what we say we will do.
- Demonstrating respect, fairness and ethical relations through our actions of always doing what's right.

DIVERSITY

We embrace diversity for growth and innovation.

- Representing social models that reflect a universal and global environment.
- Draw upon the resources of our businesses, geographies, markets and people, to generate ideas and solutions that break new ground.

INCLUSION

We embody inclusion through actively responding to shifting demographics.

- Grow as individuals and as an organization by respecting and leveraging our differences.
- Accept change in an innovative and competitive market place.

ACCOUNTABILITY

We accept and take personal responsibility for high performance.

- Take ownership of our actions and those of the Chatham-Kent Chamber of Commerce, knowing we each make a difference.
- Always reach higher, go farther and achieve more.

At the CHATHAM-KENT CHAMBER OF COMMERCE we bring these values to life every day to earn the trust and respect of Members, Directors, Associates and our Community.