

**The Annual General Meeting  
of the  
Ontario Chamber of Commerce**

**Chatham-Kent  
John D. Bradley Convention Centre**

**May 2013**



# Ontario Chamber of Commerce

- A network of 160 Chambers of Commerce & Boards of Trade
- Members generate 17% of Ontario's GDP
- Represents 60,000 Ontario businesses employing 2 million people
- Embodies every sector of the provincial economy
  
- Core business of the OCC is policy development and advocacy on behalf of the business community

# The Annual General Meeting

Attendees:

- Hear from the experts on social, business & political issues
- Form policy that impacts businesses and provincial politics
- Develop the OCC's priorities for the coming year

Over the past 4 years:

- CK Chamber wins the bid to host the 2013 AGM
- One of the first high profile events to be booked at John D. Bradley Convention Centre
- We will showcase our community and businesses to a province-wide mix of businesses and politicians
- A "Shop Members - Shop Local First" event where all services will be provided by local Chamber members

# Who'll Be Attending

- Staff and board members from across Ontario
  - Windsor to Thunder Bay to Cornwall
- Provincial and Federal Politicians
- The Ontario Chamber's staff and board members drawn from leading provincial businesses
  
- We're expecting 200 to 250 attendees
- We've booked out the convention centre for 4 days
- Overnight bookings for local hotels
- Local and Provincial print and electronic media coverage

# Key Note Speakers

Key note addresses by:

- Provincial Party Leaders
- Federal Cabinet Ministers
- Corporate CEO's

Brings province-wide media exposure to  
Chatham-Kent

CK Chamber's 2011 Chair, Don Newbury speaks with  
PC Party Leader Tim Hudak at the 2011 AGM



## Networking opportunities for Our Members Start Next Spring

- 2 Year promotional campaign running from May 2012 through April 2014
- First up:
  - We're hosting the final event of the 2012 AGM being held next spring in St. Catharines
- Personal invitations to all Chambers, provincial leaders and associated businesses to join us in 2013
- Working closely with the OCC and CK's Economic Development and Tourism teams to promote Chatham-Kent

## Spring 2012

### Hosting the Final Event at the Next AGM

- This is our first event showcasing Chatham-Kent
- Everyone attending the next AGM (May 2012 in St. Catharines) invited to close out the conference by attending this event
- We'll use our "Shop Members - Shop Local First" theme to entertain, educate and promote on behalf of Chatham-Kent
- As hosts we incur the cost of food, beverage, entertainment and transportation
- Our sponsors can attend to network with Chamber members and businesses from across Ontario

# Member Sponsorship Opportunities

## **GRAYDORT: \$ 1,000 to \$ 2,499 Sponsorship**

### What's Included:

- 2 invitations to the 2013 "Host Night" held on the Friday evening of the conference
- Your company's logo on the 2013 AGM's Welcome Banner
- Your company's promotional literature in the conference attendee package
- Promotion and recognition through the Chamber's social media marketing efforts via e-mail, Facebook and website
- Recognition for your company and a display booth at a special Business After Hours event recognizing the 2013 OCC Conference Sponsors

# Member Sponsorship Opportunities

## **DUESENBURG:** \$ 2,500 to \$ 4,999 Sponsorship

What's Included:

- All of the GRAYDORT Sponsors Package
- Plus 2 additional invites to the conference's Friday evening "Host Night"
- Your company's business name and logo prominently displayed on table tent cards

# Member Sponsorship Opportunities

## **ROLLS ROYCE:** \$ 5,000 to \$ 9,999 Sponsorship

What's Included:

- All of the **DUESENBURG** Sponsors Package
- Plus 4 additional invites to the conferences Friday evening "Host Night"
- A direct link to your website embedded within the Chamber's promotional campaign
- For the Conference's Icebreaking event, we'll name our race cars after your company, and include your logo on the cars

# Member Sponsorship Opportunities

## **FERRARI:** \$ 10,000 and up Sponsorship

What's Included:

All of the **ROLLS ROYCE** Sponsors Package

Plus 2 tickets to the Ontario Chamber of  
Commerce Chair's Dinner – held on Saturday  
evening of the conference

# Confirmed Sponsors

- Affinity Distinctive Jewellery
- Downtown Chatham Centre
- Edward Jones Investments
- Evans Wholesale
- FamilyLending.ca
- Scotiabank
- Tatro Group
- Union Gas

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