



Updates from our Chamber and Partners in Prosperity

Dear Member & Associates:

For the first time in months I took a day off. It felt good. In fact, it felt great. Hubby and I expanded our boundaries and invited my parents to a *Get Out of Jail Free Day*. They met us at the bay for a relaxing afternoon, outdoor dining and a spin on the water. We ditched the masks, removed the distance and hugged for the first time in months. They were very, very long hugs. It felt good. In fact, it felt great.

While the time was booked to expand our circle, what with lengthy hours on a computer, meeting after meeting, and everything in between, I found 'just one day' was like a refresher and energizer. It may have been the hugs. Yet, I am certain that many people who have continued working through this pandemic require their *G.O.J.F. Day*. I would highly recommend it. Putting COVID-19 aside (*Jail*) and simply relaxing for a bit will prove positive (*and, Free*). As some celebrate Father's Day this weekend, might I recommend a family *G.O.J.F. Day*? I'm sure it will be welcomed and enjoyed.

With the go ahead of Council, the Municipality is fine tuning its Economic Recovery Grant. Based on the queries our Chamber has already received, I suspect there are many, many businesses readying to complete the application. As another rent payment may be soon due, utilities to be covered or supplies needing to be paid for, the monies can not come fast enough for some.

While our golf tournament was postponed until September 23rd, it is being very well received with sponsors and players alike. Thank You! Our Business of Excellence Awards will be happening in October with plans to announce recipients soon. Following, November 25th, our Rural Urban Awards and Dinner is scheduled as planned, nomination are open now. As we close in on these events, delivery details will be finalized and shared. Although we aren't certain what the gatherings will look like, I hope that life will be as normal as normal can be, and all will be POST pandemic.

We are finalizing the details to deliver Chatham-Kent with the Recovery Activation Program and I'm pleased by the early interest by local business. The initiative will assist local business - **at no cost** - to create a Digital Transformation Blueprint, created through connectivity and high practical tools for digital restructuring. The program is provided through on-going participation in an active on-line P2P network with follow up training and free access to continued webcasts. Please contact Sarah at sarah@chatham-kentchamber.ca or myself, at gail@chatham-kentchamber.ca for reference and participation in RAP.

As always, check the below information for information, updates and opportunities to help and assist your business. And share.

Shop Members, Shop Local First. Support Members, Support Local. Stay Safe, Stay Connected.

Yours in Prosperity, Gail

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SHOP MEMBERS – SHOP LOCAL FIRST!

Visit the *Canadian Business Resilience Network* at CBRN.ca for the most up-to-date, relevant tools and links to aid you through this crisis and through to the path of success.

Be sure to follow us on [Facebook](#) and [Twitter](#) for up-to-date information regarding COVID-19. Below, and other, resources area available at www.chatham-kentchamber.ca

Update from the Canadian Chamber of Commerce

Canadian Chamber Launches National Food Services Working Group To Bolster Economic Recovery

We have launched the National Food Services Working Group to address the economic challenges of the food services industry. With approximately 98,000 foodservice establishments in Canada, the industry is integral to the economic vibrancy of communities. Co-chaired by David Lefebvre of Restaurants Canada and Steve Zmudczynski of Molson Coors Beverage Company, the Working Group is comprised of the presidents and CEOs of many of Canada's best-known food service and restaurant brands.

[More Information](#)

Canada Emergency Response Benefit (CERB) Extended To Cover 24 Weeks

The government is extending the CERB from the current 16 weeks of eligibility to up to 24 weeks. The CERB provides financial support to employed and self-employed Canadians who are directly affected by COVID-19. Canadians may apply for the CERB through either Service Canada or the Canada Revenue Agency—but not both. [More Information](#)

Canada-U.S. Land Border To Be Closed For A Further 30 Days

The Government of Canada has announced an agreement with the U.S. to keep the border closed for an additional 30 days, extending the closure to July 21, 2020.

[More Information](#)

Small Business, Big Pivot

In a new report, Small Business, Big Pivot, RBC Thought Leadership lays out a five-point plan to help Canadian small businesses thrive in a post-pandemic economy. Small businesses represent 42% of Canada's GDP and accounted for almost double the rate of job losses as mid-sized and large firms during the first two months of the global pandemic. Canada's rebuild will depend on small businesses' rebound, but the rebound can't be back to something that worked in the past. It needs to propel smaller enterprises forward into a different economy. This report outlines what that path forward could look like. [Read More](#)

Small Business Seminar with

OCC & RBC: A Shifting Economy & How SMEs are Pivoting During COVID-19

June 22, 12:00 - 1:00 PM EDT

Lead partner

RBC

Community partners

CYCLICA **Enable** EDUCATION **NORGEN** BIOTEK CORP. **PCL Graphics Ltd.** **Superior** STRATEGIES

[Register now](#)

Blackburn Radio is doing a MASSIVE 12 month long campaign for "Shop Local It Matters" for the community of Chatham-Kent. It involves 35x promos per week on each of the 3 Blackburn Radio stations for 12 MONTHS! Each LOCAL business gets mentioned in the radio & web promos. The client also has a sign on their front door saying Shop Local We're OPEN! People send selfies to us in front of the sign & are then eligible to win our weekly draw of a \$100 gift card prize. We'll do this for 52 weeks! (starting Monday)

So businesses win & so do the people of CK.

SHOP LOCAL CK CAMPAIGN

BLACKBURN TO PROVIDE: a Post-COVID promotion to help local businesses

•30 (or 60) x :30 Second Client Branded Commercials - Tagged with either slogan Shop, Support, Listen or Shop Local It Matters

Option #1 - 30 Commercials to be used between JUNE 1, 2020 - NOVEMBER 30, 2020 on any station

Option #2 - 60 Commercials to be used between JUNE 1, 2020 - NOVEMBER 30, 2020 on any station

(All commercials to run Mon - Sun 6a - 11p)

•10 x per Week per Station - :30 Second Produced SHOP LOCAL IT MATTERS Promotional Announcements

Option #1 - 780 total promos for 6 month a commitment

Option #2 - 1560 total promos for 12 month a commitment

(All promos to run on CKSY, CFCC and COOL Sat - Fri 6a - 12a)

•Sponsor Logo with link on the SHOP LOCAL IT MATTERS contest pages

(On 943ksy.com, Chatham.Coolradio.ca & Country929.com for 6 or 12 months)

•SHOP LOCAL IT MATTERS mentions on Social Media

(Approx 1 post per month per station with Facebook or Twitter - over 37,000+ followers)

•SHOP LOCAL IT MATTERS Contest mentions in our station eNewsletters

(Once per month in our CKSY, CFCC or COOL eNewsletters distributed to approx. 12,000+ subscribers)

•Your Business will be profiled at least once in our "Faces of Local Businesses" feature posted on our websites and in our eNewsletters throughout your advertising commitment

•Open/Call Again sign for your business (and for customer photo taking contest for prizes)



OPTION #1 FOR 6 MONTHS

TOTAL PROMOTIONAL VALUE: In excess of \$125,210+

Ads BONUSED to 50
if used by Sept 1/20 =

\$299 PER MONTH + HST
Total Investment \$1794
(plus \$100 gift card)

OPTION #2 FOR 12 MONTHS

TOTAL PROMOTIONAL VALUE: In excess of \$250,071+

Ads BONUSED to 100
if used by Sept 1/20 =

\$280 PER MONTH + HST
Total Investment of \$3,360
(plus 2x \$100 gift cards)



BUSINESS: _____

SIGNATURE: _____

You're Open for Business



In exchange for the advertising campaign we ask of the following:

1. Hang this custom Open/Call Again sign in your storefront daily for easy photo taking (customers send to us for monthly pricing)
1. Provide us with 1 or 2 \$100 Gift Certificates from your business depending on which option you choose that can be used in a Shop Local Promotion. Listeners will be asked to submit a picture of themselves with the Open/Please Call Again sign for the chance to win Shop Local Prizes. Draws will take place once a month.





Patio openings in Chatham-Kent

In order to open in Chatham-Kent, businesses must comply with guidelines provided by the municipality of Chatham-Kent, Chatham-Kent Public Health and the AGCO regarding size, occupancy and health regulations.

Public Space Patio – Expression of Interest – can be found [here](#)

(If you are interested, we ask that you fill out this form and provide it to ckpw@chatham-kent.ca no later than 4:30 p.m. on June 22, 2020)

The guidelines for Chatham-Kent can be found [here](#) under Appendix A.

The guidelines for Chatham-Kent Public Health can be found [here](#).

The guidelines of the AGCO can be found [here](#).



The Municipality of Chatham-Kent Small Business Centre has established the Small Business Digital Improvement Grant to provide funding of up to \$2,500 to assist small businesses.

The Digital Improvement Grant provides funding of up to \$2,500 to assist small businesses with developing or enhancing their online footprint.

This grant may be utilized to improve websites, search engine optimization, digital marketing, creation of video and photography galleries, increase online marketing efforts, upgrade technology or purchase e-commerce solutions. These funds are not intended to cover existing operating costs such as rent and utilities or compensating for lost revenues during the COVID-19 pandemic.

Eligibility

- Must be an existing small business with 15 employees or less located in Chatham-Kent
- Must be a full-time business venture (35+ hours per week)
- Is a sole proprietorship, partnership or a corporation where the applicant is a majority shareholder (if incorporated, application and grant funding is in personal name)
- Is an independent business venture
- Fits the Canada Revenue Agency's definition of being self-employed FORM RC 4110 through the website <https://www.canada.ca/en/revenue-agency/services/forms-publications/publications/rc4110.html>

- Maintains a separate business bank account, follows government rules and regulations for operating a business

Businesses not eligible

- Franchises, commissioned sales and distributorships
- Not-for-profit or charitable enterprises or publicly funded organizations
- Multi-level marketing ventures
- Previous recipients of Digital Main Street grant
- Single events such as musical ventures, bands, DJs or dance/party event organizations

NOTE: TAX TREATMENT OF SMALL BUSINESS DIGITAL GRANT PROGRAM AWARDS: Program grants are considered taxable under Canada and Ontario Income Tax Acts. A T4A slip will be issued to the recipient of the award.

This is a first come first serve grant based on eligibility

To apply, please visit <https://www.chatham-kent.ca/EconomicDevelopment/programs/digital-improvement-grant>

UPCOMING WEBINARS

Take Control of Your Business: 3 Simple Tools to Help Your Business Survive and Thrive with Bradshaw & Associates

Monday, June 22, 1:30 p.m.

Learn about three simple and essential tools to help your business survive and thrive in a period of extreme uncertainty
[Register Now](#)

Building A Resilient Workforce That Can Thrive In The Next Normal, With Deloitte

Tuesday, June 23 at 1:00 p.m.

This discussion will focus on the big workforce issues impacting work, workers, workplace, culture and leadership that organizations must consider to create a resilient workforce prepared to thrive in our next normal.

[Register Now](#)

How to Build an Effective Advertising Strategy with Facebook

Wednesday, June 24, 1:00 p.m.

[Register Now](#)

Partners in Prevention Health & Safety Webinar Series

June 24th – June 26th

Ontario is lifting more restrictions, allowing businesses to prepare to re-open. Do you have all the information you need to operate during COVID-19?

Secure your spot to attend one, or all of the FREE live webinars. Registration to each webinar is required.

Protecting your business and your people is of the utmost importance. This series will provide you with timely information on what you need to know today in order to stay safe and return to work safely.

REGISTER NOW!

TECHNATION's SME Cybersecurity Best Practices Workshop

June 29, 1:00-3:00 p.m.

With the COVID-19 crisis, SMEs have been struggling to address their ongoing cyber concerns. The upcoming workshop with TECHNATION will support SME leaders in cybersecurity decision-making, both during and after the crisis.

[Register Now](#)

PRE-RECORDED WEBINARS

WATCH NOW: You can find a full list of the Ontario Chamber of Commerce webinars [here](#)

Through our relations and affiliations with the Ontario Chamber and Canadian Chambers of Commerce, you are invited to participate in the webinars that they have organized, and we recommend you participate in to help guide you through relief programs and availabilities.



Wednesday, September 23rd, 2020

Willow Ridge Golf & Country Club

10 AM Registration

11 AM Shotgun Start

a day of

for only

golf \$ 120



includes *golf, cart, lunch, dinner & a prize for everyone too!*

Design your day your way!

The entire day is based on your time, budget and choice

PLAY

18 holes of fabulous golf (includes cart) with lunch on the turn \$105(+hst)

PLAY & STAY

18 holes of fabulous golf (includes cart) with lunch on the turn followed by delicious steak dinner \$ 120 (+hst)

CONNECT

Not golfing but would like to network over a delicious steak dinner \$45(+hst)

Sponsorship Opportunities Available! 18 hole tournament. Shotgun Start.

Register online at www.chatham-kentchamber.ca

Deadline to register is Wednesday, September 16th.

For further information contact (519) 352-7540 or info@chatham-kentchamber.ca



**Annual Golf Tournament
Willow Ridge Golf & Country Club
Wednesday, September 23, 2020**

ARE YOU LOOKING TO PROMOTE YOUR BUSINESS, GAIN EXPOSURE & SUPPORT THE CHAMBER THROUGH A FUN VENUE?

Here are some great ways!!...

Looking for Registration Sponsor, Hole Sponsors, **Player Prize Donations**, **Goodie Bag Giveaways** And... **GOLFERS!**

Registration Sponsor Cost: \$500

Directional signage to 'Registration' accompanied with your company logo

Preferred recognition as our exclusive 'Registration Sponsor' with sponsor signage at registration, and extending opportunity to further promote utilizing your company tent, banners and/or pop up banners

Preferred recognition on customized scorecards

Preferred recognition on pre & post promotion through Chamber social media, website and e-broadcast

Hole Sponsor Cost: \$185

Your business will be recognized as a sponsor with hole signage, on customized Scorecards, pre & post event promotion on Chamber Social Media through website, e broadcast, Facebook and Twitter.

Enhanced Hole Sponsorship Cost: \$350

Your business hosts the hole with 1 – 2 of your representatives.
Set up a table (& tent, if you choose). Consider a giveaway!

Your business will be recognized as a sponsor with hole signage, on customized Scorecards, pre & post event promotion on Chamber Social Media through website, e broadcast, Facebook and Twitter.

Player Prize Donations

Opportunity to donate a prize for the prize table. Minimum value: \$25

Your business will be recognized as a prize donator on the prize table as well as on the Chamber website and Facebook.

Goodie Bag Giveaways

Cost: Provide 125 fun/unique promotional items

Your business will be recognized within the goodie bag as a goodie bag sponsor as well as on the Chamber website and Facebook.

GOLFERS – Do you like to golf, have fun, build business & network?
Then this tournament is for you!!! **Register Today!**

SUPPORT THE CHATHAM-KENT CHAMBER OF COMMERCE

CHATHAM-KENT CHAMBER of COMMERCE
74th Rural Urban Dinner & Awards

Nominations are Open!

Submit your nomination today!
Deadline for nominations is Tuesday, July 28th at 2:00 p.m.

Wednesday, November 25th, 2020
Chatham-Kent John D. Bradley Convention Centre

info@chatham-kentchamber.ca
www.chatham-kentchamber.ca

Award Categories:

- Agriculturist of the Year
- Agriculture Innovator of the Year (Individual)
- Agriculture Innovator (Business/Organization/Group)
- Friend of Agriculture

Nomination Form



Let UPS help you come back strong

As safer at home measures start to relax and we focus on rebuilding, lean on your Chamber UPS Savings Program to address logistics challenges and deliver the tools and resources you need to help your business come back stronger than ever. Here are a few featured solutions:

INCREASE YOUR CASH FLOW

- Save 50% on all shipping domestic and international

START SELLING ONLINE, QUICKLY

- Navigate the “next normal” with these [5 Tips to Expand your E-Commerce Strategy](#).

MANAGE SHIPMENTS LIKE A PRO

- Easily see all of your inbound and outbound shipments in one place with [UPS My Choice® for Business](#).

To learn more visit: www.membersbenefitprogram.com/CKChamber

Or call: 1-800-MEMBERS (636-2377), 8:00 a.m. – 5:00 p.m., to speak with a member care specialist.

Hello Chatham-Kent Businesses!

With changes in business quickly evolving, you may need access to offering Debit, VISA and Mastercard, and the Chatham-Kent Chamber of Commerce can help you access and at rates guaranteed to help save on your bottom line! Contact us TODAY!

First Data. 



Resources:

Local

[Public Health Information on COVID-19](#)

[Workplace Information](#)

[Chatham-Kent Economic Development](#)

[Community Futures CK](#)

[Community Futures CK - Regional Relief and Recovery Fund](#)

[Business Credit Availability Program](#)

Provincial & Federal

[Support For Your Business](#)

[Canadian Business Resilience Network](#)

[Government of Canada Support for Small Businesses](#)

[Wage subsidy for Businesses](#)

[Chamber Plan Ontario](#)

[Canada's COVID-10 Economic Response Plan](#)

[Ontario Chamber of Commerce – COVID-19 Preparedness Toolkit](#)

[Canadian Chamber of Commerce – Pandemic Preparedness Guide for Business](#)
