



**CORPORATION OF THE MUNICIPALITY OF CHATHAM-KENT
CERTIFICATE OF RECOGNITION**

FEATURE INDUSTRY

PRIDE Seeds

WHEREAS the Mayor and Council of the Municipality of Chatham-Kent recognize the contribution that corporate citizens have made and are making to enhance the economic health of this community;

PRIDE Seeds was founded in 1934 by Napoleon Roy (King), who built his company based on a business philosophy of treating growers with respect and providing the best service to his customers. Napoleon Roy's family culture was important to his success, which was shown by a large group of long-term employees dedicated to improvements and hard work related to the seed business.

PRIDE Seeds head office is located at 6836 Pain Court Line, with an additional harvesting facility at 7159 Queens Line. AgReliant Genetics Inc, operating as PRIDE Seeds, is one of the fastest growing seed businesses in North America. This is a joint venture between KWS, a German company, and Groupe Limagrain, a French company.

PRIDE Seeds primary business is seed corn, which includes research, production, and sales of various seed corn varieties. They are also involved in the sale of seed soybeans, forage seed, and soybean inoculants.

The two facilities are home to 45 full-time employees and 100 other employees during the seed corn harvest season. These employees are active in their community by donating both financially and through volunteer hours to Outreach for Hunger. PRIDE Seeds are active participants in the Chatham-Kent Chamber of Commerce Agriculture Committee, as well as other agricultural groups and organizations, including the Canadian Seed Trade Association (CSTA).

PRIDE Seeds vision for the future will be accomplished by growth through local production of seed corn and seed soybeans, and also by investing in new seed technology.

NOW THEREFORE I, Randy Hope, Mayor and CEO of the Municipality of Chatham-Kent, proclaim that PRIDE Seeds is hereby designated as "Feature Industry" for the month of March, 2012.

PROCLAIMED at Chatham-Kent, Ontario this 2nd day of March, 2012.

Randy R. Hope
Mayor/CEO, Municipality of Chatham-Kent

Don Shropshire
Chief Administrative Officer

On Behalf of Chatham-Kent Council:

Michael Bondy, Jim Brown, Marjorie Crew, Joe Faas, Bryon Fluker, Anne Gilbert, Karen Herman,
Leon Leclair, Bob Myers, Sheldon Parsons, Steve Pinsonneault,
Derek Robertson, Art Stirling, Doug Sulman, Frank Vercouteren, Jeff Wesley